



## GENERAL INFORMATION

Project Title : IEC On Ashwagandha At ARARIA  
Project Category : IEC-Seminar

Name of organization : BHARTI SEWA SADAN TRUST  
State : Bihar  
District : Araria  
City : Araria  
Pin Code : 854311  
Complete Address : Araria,Araria,Bihar-854311  
Email ID : bsstbihar@gmail.com  
Mobile No : 7782833655  
Phone No : N/A  
Fax No : N/A  
Status of the Organisation : Private-NGO

### In case of NGO/ Trusts/ Societies/ Companies

Registration Number : 2843/2014  
Date of Registration : 14-03-2014

### Registration with e-darpan UID (Niti Aayog)

Registration Number : BR/2017/0161719  
Date of Registration : 02-10-2017

Place for Organising Training / Events : District Arira , State Bihar  
Tentative Dates : From 06-02-2023 to 31-03-2024  
Proposed Grant requested from NMPB : ₹ 1,800,000.00  
Project Period : 1 Year

### Work Plan (including Awareness/ Education/ Communication)

Sr. No	Name of Speaker	Title of Deliberation	Time & Date
1	RAM NARAYAN BHARTI	Co Founder Cum President	06-02-2023 10:00:00
2	SHRIMATI RUNA BHARTI	Treasurer	06-02-2023 12:00:00
3	SANJAY KUMAR JHA	Secretary	06-02-2023 14:00:00

### Course/ Program Content

Sr. No	Name of Expert	Date	Subject	Course	Lectures/ Practical
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					Sessions
1	RAM NARAYAN BHARTI	06-02-2023	health benefit from Ashwagandha	Awareness	Ashwagandha

## Financial Outlays

Sr. No	Item, Activities	Total Cost(Rs.)	Justification
1	Cost Of Ashwagandha plant	1,000,000.00	5 rs.per sapling cost X 2 lakh plant=5*200000 = 10 lakh Rs.
2	IEC Activities ,( Broucher )	100,000.00	100000
3	IEC Activities ,Print Media	200,000.00	200000
4	IEC Activities , Electronic Media	200,000.00	200000
5	workshop	300,000.00	300000

Total in Rs. Lakh = ₹ 1,800,000.00

Whether any such activity sponsored by the NMPB or any other agency conducted earlier and its details : No

### Expertise available with the organization:

The organisation has been continuously working in the field of agriculture, medical plants and awareness for the last several years.

The working colleagues of the organisation have sufficient experience as well as coordination in the field. Due to which cooperation will also be received in the implementation of the plan.

### Outputs & Outcomes- Tangible and Intangible:

The health benefits of using Ashwagandha are the main result.

public health awareness

Domestic uses of ashwagandha

Indicate Important Areas/ Topics/ Tentative Key Speakers/ Resource Persons etc. along with likely list of participants. Indicate confirmed speakers of eminent (National & International)

Sr. No	National/International	Name of Resource Person	Important Area	Title of Deliberations
1	National	RAM NARAYAN BHARTI	Awareness	Ashwagandha
2	National	RAJESH KUMAR	Farming	Ashwagandha
3	National	SHRIMATI RUNA BHARTI	Farming	Ashwagandha
4	National	SANJAY KUMAR JHA	Awareness	Ashwagandha
5	National	PUTUL BHARTI	Seeds Value	Ashwagandha
6	National	BIKRAM KUMAR	Awareness	Ashwagandha
7	National	MD AMAN ALAM	Health use	Ashwagandha



Whether U.C. and report submitted ?

No

Tangible benefits that have resulted from previous Training:

NA  
apply for new application

Total Expenditure Anticipated

Sr. No	Expenditure Head	Total Amount(Rs.)
1	NA	0.00

Grand Total = ₹ 0.00

The number of NMPB nominees/  
nominees of other organization for  
participation in the Training : 10

## Particulars of Investigators Details

### Declaration / Certification

Certified that:

- 1.The organization shall abide by all the 'Terms and Conditions' of the grant stipulated in the operational guidelines of the scheme of NMPB, Ministry of AYUSH, Government of India.
- 2.All records and reports related to the project have been maintained separately and shall be shown and furnished as and when required by the Ministry of AYUSH or its authorized representatives.
- 3.Project shall be open for evaluation of physical progress and utilization of funds at the discretion of Ministry of AYUSH.
- 4.The undersigned shall be responsible for the authenticity of the information and documents furnished in the application and proposal.
- 5.Ministry of AYUSH shall have the right to recover the grant or take legal action against the organization for any default or deviation from the terms and conditions of sanction of grant.
- 6.No financial assistance/grant has been sought and or obtained from any Central or State Govt. organization.
- 7.It is certified that all applicable laws/rules and legal provisions are followed while preparing the project proposal for this purpose.



8. It is also certified that the project proposal is formulated as per the relevant provisions/ clauses of the guidelines of the Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants.